

Dog Guide Etiquette

The **DON'T** list - Straight from the Dog's Mouth

🗨️ **“No cheeky pats, snacks, or chit-chat—I’m working like a dog!”**

Petting or feeding distracts the dog from guiding safely.

🗨️ **“Whistles and baby talk? Fur-get it—I need to focus.”**

Noise can break the dog’s concentration and put the handler at risk.

🗨️ **“Don’t eyeball me while I’m working—your stare throws off my flair!”**

Staring at the dog is distracting and makes the handler uncomfortable.

🗨️ **“No paparazzi, please—ask before snapping pics!”**

Photos without permission can distract the dog and invade privacy.

🗨️ **“Parents, please don’t point and shout ‘Look at the dog!’—I’m not a zoo exhibit.”**


This excites children and distracts the dog from its job.

🗨️ **“Don’t block our path or crowd us—safety first!”**

Crowding can cause accidents or stress for the handler and dog.

🗨️ **“Never grab my harness or leash—I’m the pilot, not your Uber!”**

Touching the harness interferes with guiding and can put the handler in danger.



I’m not just cute—I’m a pro! When I’m in harness, I’m all business, fur real.

**ON
DUTY**

Guide dogs work hard to keep their handler safe and independent. Your respect helps them do their job.

Designed in collaboration with people with disabilities.

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- 🗨️ **“Talk to my human—they’re the boss, I’m just the chauffeur!”**
Speak to the handler, not the dog. They give instructions and make decisions.
- 🗨️ **“Ask before you help—no surprise paws or harness grabs!”**
Grabbing the dog or harness can confuse or endanger the handler. Always offer help politely.
- 🗨️ **“Keep your dog leashed and give us space to strut our stuff.”**
Unleashed dogs can distract or harm a guide dog. Space keeps everyone safe.
- 🗨️ **“I’m VIP—Very Important Pup—so yes, I’m allowed in shops, cafés, and buses!”**
Guide dogs have legal access to public places under disability laws.
- 🗨️ **“Respect the harness—it’s my superhero cape, not a fashion statement.”**
The harness means the dog is working. Touching it interferes with guiding.
- 🗨️ **“Offer help politely, then paws and wait for the okay.”**
Always wait for the handler to accept help before acting.
- 🗨️ **“Step aside on paths—I’m steering this ship!”**
Blocking paths can cause accidents or stress for the handler and dog.

