

Service Without Barriers

Help should be easy to get for people who are blind or vision impaired.

Nearly 90% say staff don't understand vision impairment, and communication tools fail.

Train teams to serve everyone equally.



Access Denied on Arrival

Travel should be welcoming, not worrying for people who are blind or vision impaired.

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Make hospitality inclusive for all guests.



Home Should Feel Safe

Everyone deserves a secure place to live—including people who are blind or vision impaired.

Half face safety concerns at home, and discrimination still happens.

Advocate for accessible housing solutions.



Support Starts with Understanding

Help should never feel out of reach for people who are blind or vision impaired.

72% say support workers lack training in vision impairment, and finding suitable support is hard.

Invest in training for better support.



Health Without Hurdles

Getting care shouldn't be complicated for people who are blind or vision impaired.

72% report staff unaware of vision needs, and navigating facilities is a daily struggle.

Ensure healthcare is accessible for all.



Barriers to Play

Everyone deserves a chance to move—including people who are blind or vision impaired.

72% find equipment or layout inaccessible, and staff training is often missing.

Champion inclusive sports and facilities.



Shopping Shouldn't Be Stressful

Independence matters for people who are blind or vision impaired. 78% say staff lack awareness, and tactile or audio information is missing for most customers.

Train staff and make spaces welcoming for everyone.



Learning Without Limits

Education should open doors, not close them for people who are blind or vision impaired. 72% lack support services, and many face inaccessible learning materials.

Make education inclusive for all learners.



Digital Doors Closed

Online shouldn't mean off-limits for people who are blind or vision impaired. Over 75% struggle with inaccessible forms and lack alternative contact options.

Design websites everyone can use.



Getting There Shouldn't Be This Hard!

Finding your ride shouldn't feel impossible for people who are blind or vision impaired.

72% struggle to locate vehicles, and many feel unsafe using taxis or ride-share services.

Help make transport accessible for everyone.



Talent Overlooked

Skills aren't the problem. Access is, for people who are blind or vision impaired.

78% report employers lack understanding or support, and 72% face limited job opportunities.

Create inclusive workplaces where everyone can thrive.



A Journey Full of Barriers

Getting from A to B shouldn't be a challenge for people who are blind or vision impaired.

Nearly 9 in 10 experience inconsistent driver assistance, and 83% struggle with signage.

Support accessible transport for all.

