



MEDIA RELEASE

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JUMP STARTING JOBS IN HOBART

Hobart has become the latest location where APM has launched a special employment campaign to boost local jobs. To date, “Jump Start” campaign has generated 174 jobs nationally.

This “Jump Start”, which aims to place 195 job seekers into work during the campaign period of four weeks, kicks off at 4:30pm this Wednesday at the Old Woolstore, 1 Macquarie Street, Hobart with a business network event.

In addition, the Beacon Foundation will share what they are doing in the employment space to make a difference to the local community.

“APM has run a number of successful and inventive employment campaigns and our expectation is Hobart will be no different,” said APM’s Chief Executive Officer (Australia New Zealand), Andrew Donnelly.

“We already have 100 confirmed RSVPs, and the event aims to inform local employers about the free support we can provide them to source staff from diverse backgrounds and the range of financial subsidies available to them.”

“As well as helping employers find suitable employees, APM also provides post-placement support, ensuring that job seekers and employers are a good fit.”

This is the seventh employment campaign that APM has run in Australia. The others have been in the western and eastern suburbs of Melbourne, Coffs Coast and Clarence Valley areas in regional NSW, as well as Geraldton in Western Australia and the Sunshine Coast in Queensland.

Mr Donnelly said the positive flow-on effects of employment included happier and more economically secure individuals, families and communities.

“Having a job to go to regularly symbolises so much more than having an income,” he said.

“There are well-documented social and psychological benefits and these positive impacts increase over time when a job seeker is placed into work.”

Hobart employers are encouraged to make contact with the local APM team on (03) 6283 5999 to find out more information about the campaign, which APM is launching at the event.

Further information:

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